

Axian Telecom

Investor presentation | June 2025





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Words such as "believe", "anticipate", "estimate", "target", "potential", "expect", "intend", "project", "could", "should", "may", "will", "plan", "aim", "seek" and similar expressions are intended to identify forward-looking statements but are not the exclusive means of identifying such statements.

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Agenda

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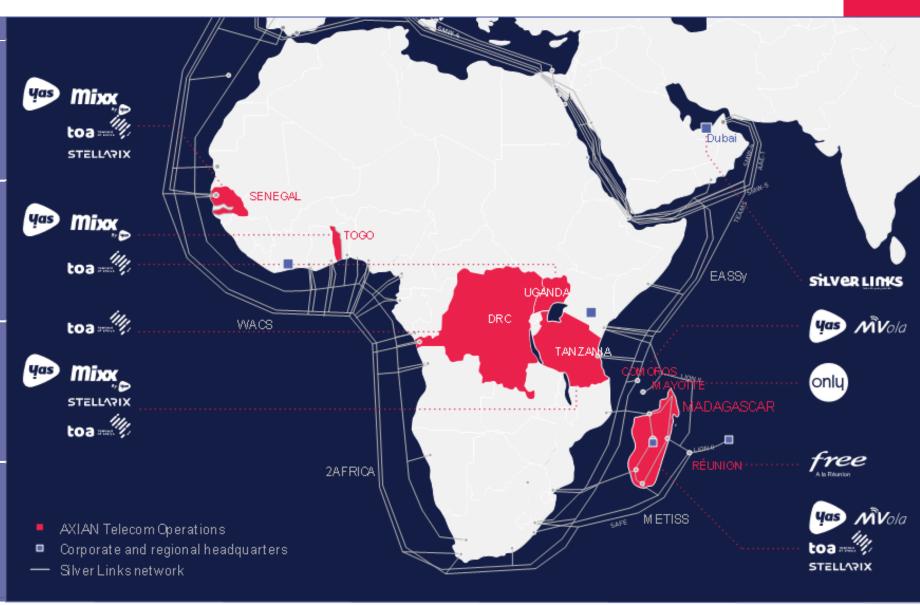


AXIAN AT A GLANCE

AXIAN TELECOM - OVERVIEW







AXIAN TELECOM - FOOTPRINT (AS OF MARCH 31, 2025)



















COUNTRY	TANZANIA	MADAGASCAR	TOGO	SENEGAL	COMOROS	UGANDA	DEM. REP. OF CONGO	TOTAL CONSOLIDATED ⁽¹⁾	LA REUNION / MAYOTTE
ENTRY DATE	2022	2004	2019	2018	2016	2021	2024		2015
OWNERSHIP (%) ⁽³⁾	78-80%	81-100%	51%	80-100%	100%	90%	70%		50%
MOBILE / FIXED MFS / INFRA (towers & DC)	√/√ √/√	√/√ √/√	1 / 1	1 / 1 1 / 1	√/X √/X	X / X X / ✓	X / X X / ✓		√/X X/X
MOBILE SUBS (m)	19.4	11.3	4.6	5.3	0.3	n.a.	n.a.	40.8	0.4
MARKET POSITION MNOs	#2	#1	#1	#2	#1	n.a.	n.a.		n.a.
MOBILE MARKET SHARE (%)	29%	68%	58%	21%	52%	n.a.	n.a.		27% / 34%
OWNED TOWERS (#)	688	2,068	1,018	12	150	512	39	4,487	n.a.
LTM REVENUE (\$M)	540	407	275	172	29	21	n.a.	1,458 ⁽¹⁾	n.a.
LTM EBITDA (\$M)	250	231	138	51	14	10	n.a.	631 ⁽²⁾	n.a.

STRONG TRACK RECORD ACROSS THE TELECOMUNICATION SECTOR





Launch of Stellar-IX via carve-out of DC business in Madagascar



Acquisition of Ubuntu Towers in Uganda





Initial \$420m bond issuance

AXIAN





Acquisition of Tigo operations in Tanzania





Launch of TowerCo of DRC and TowerCo of Tanzania





Acquisition of a further 40% equity interest in Free in Senegal





Acquisition of a further 50% equity interest in Telma in Comoros





100% acquisition of Wananchi Group Holding Limited (not closed yet)







Mixx Mixx





2020



Creation of TowerCo of Africa



2019



Acquisition of Togocom in Togo



2018



Acquisition of Tigo operations in Senegal



2016



Launch of Telma in Comoros with NJJ Telecom



2015



Acquisition of OMT's mobile activities in Reunion and Mayotte



2011



Carve out of TowerCo Madagascar



2010



Launch of Mvola in Madagascar



2006

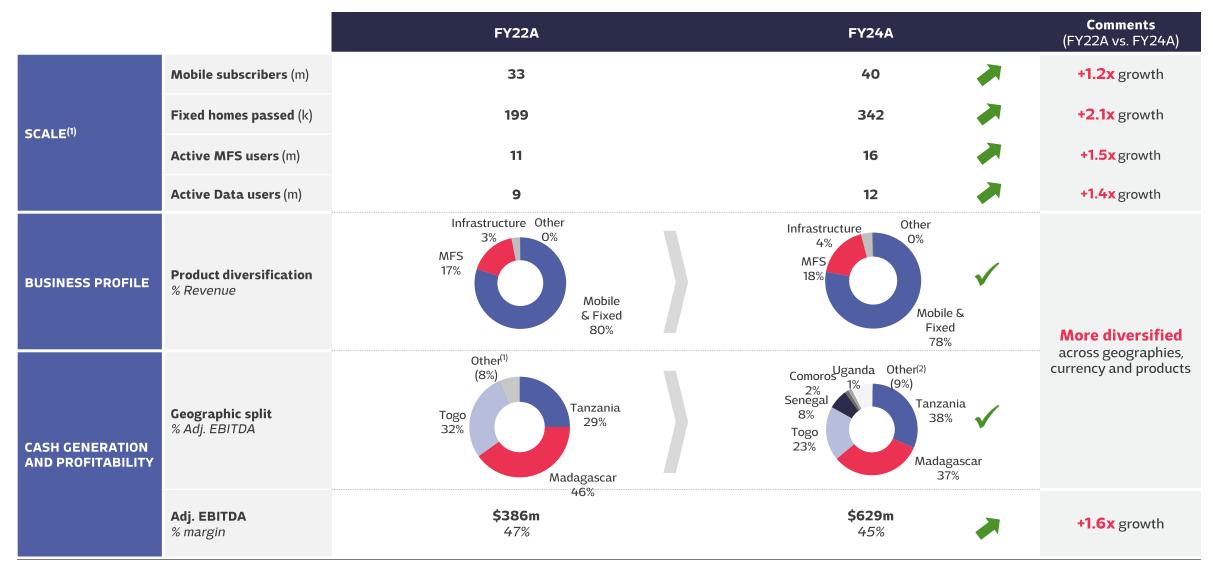


Launch of Telma in Madagascar





TRANSFORMATION INTO A SCALED TELECOMS PLATFORM VIA STRONG ORGANIC AND INORGANIC GROWTH



LAST 3 YEARS ACHIEVEMENTS





- Continue transformation into more scaled, profitable, diversified Telecoms platform with a strong balance sheet
- Strong performance in existing markets: Tanzania, Madagascar and Togo
- Successful integration of Tigo (rebranded to Yas in 2024) in Tanzania, transformational performance improvement, delivering a 33% revenue CAGR and ~10% Adjusted EBITDA margin expansion between FY22-24A
- Solid growth in our Mobile and Digital Financial Services segment



- Creating future-proof network; 4G roll-out substantially complete launch of 5G across markets in urban centers
- Capex revamp plan already financed; no significant network investment expected going forward business as usual
- FCF generation improvement with lower capex intensity and strong margins



- Disciplined approach with a strong track record of successful M&A; focused on accretive opportunities
- Minority buyout simplifies Group organisation structure -> acquired additional stakes to reach: 80% Senegal, 100% Comoros; 100% Agou
- East Africa expansion in FTTH -> potential Wananchi acquisition ongoing
- **Senegal acquisition** taps into a high smartphone adoption market with significant growth potential



- Delivering solid growth across all business lines
- MFS platform capturing mobile money growth across our footprint
- Infrastructure investments across tower, fiber, datacenters and submarine cables within capex envelope and fully financed



KEY CREDIT HIGHLIGHTS









OPERATIONAL REVIEW

BUILDING PROFITABLE AND SCALABLE PLATFORMS



MOBILE & FIXED

- · Leading player in each core market with strong organic growth potential
- **Diversified services** (Mobile & Fixed, B2C & B2B)
- Leading Africa's digital transformation through ambitious network & service developments
- M&F operations provide a large customer base providing unique opportunities for synergetic services (MFS, Content, etc.)

ONE PAN-AFRICAN MOBILE & FIXED BRAND



MOBILE FINANCIAL SERVICES

- Digital services: Mobile Financial Services (#1 in Madagascar, #2 in Tanzania, #1 in Togo, #1 in Comoros) Mobile Money, Content, Nano-Loans
- Drive the up-take of Mobile Money and Mobile Financial Services through increased base penetration and the launch of innovative services
- Innovation partnerships and investments with/in startups

ONE PAN-AFRICAN MOBILE MONEY BRAND(1)



INFRASTRUCTURE

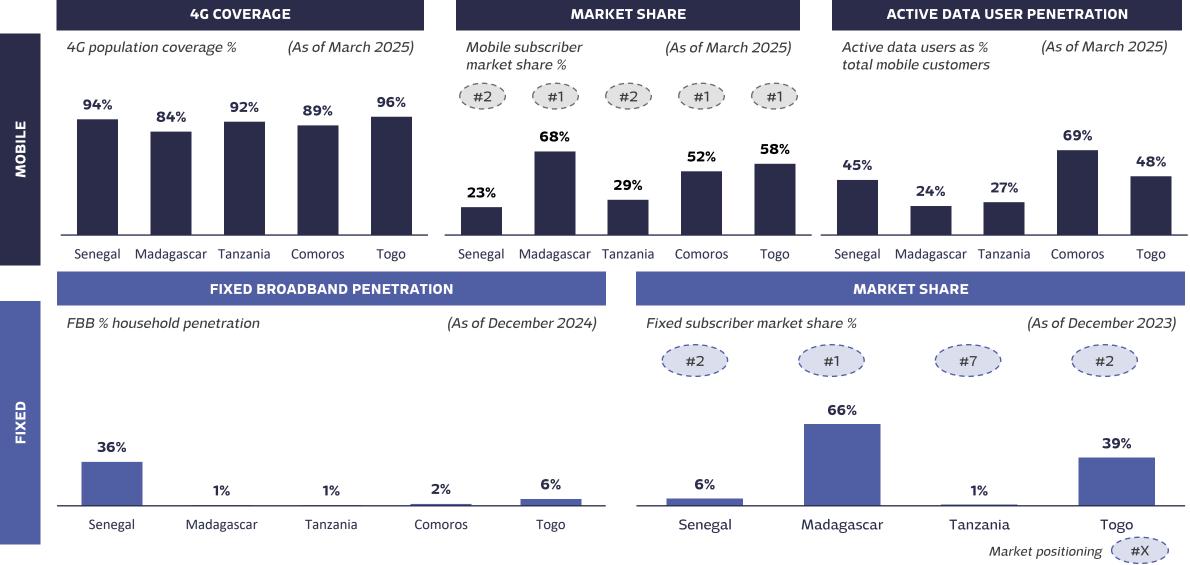
- Create value through infra carve-outs and platform strategy concentrating expertise across the entire infra chain (energy, passive, active, fibre, datacentre, cables)
- **NetCo strategy** with a multiple telecom asset approach leveraging on expertise (TowerCo of Africa, Silver Links, Stellar-IX)
- **Cost competitive** to retain asset ownership
- Keeping door opened for infra growth strategy

KEY BRANDS



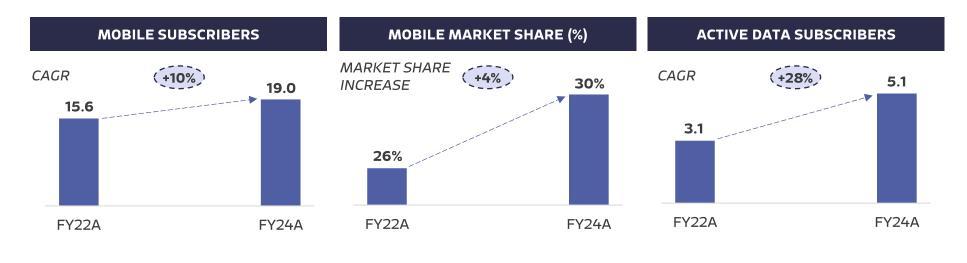
MOBILE & FIXED OVERVIEW

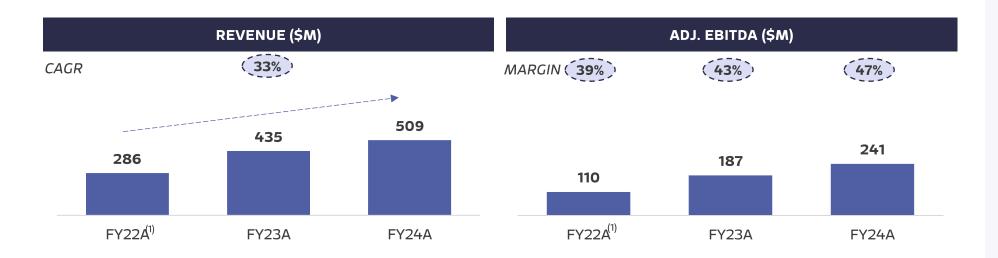




AXIAN LET'S GROW TOGETHER

SUCCESSFUL INTEGRATION AND STRONG PERFORMANCE SINCE OUR ENTRY IN TANZANIA





- Second largest mobile operator in Tanzania with 30% market share (based on % mobile subscribers, 2024) right behind Vodacom (31% market share)
- Second largest MFS, underpinned by focus on innovation and affordability
- Yas has been able to win +4% market since 2022, mainly at the expense of Halotel and Airtel and partly by penetrating some of Vodacom's historical strongholds
- Strong focus on improving Yas' B2B offering, including network modernization and new investments leading to new market demand for these services
- Strong revenue increase of 33% CAGR between FY22-FY24 with +800bps margin increase

BUILDING AND GROWING MFS & FINTECH PLATFORM



Attractive region that demonstrates favourable demographic trends and digital growth potential; diversified geographies with good macro, relatively stable FX, hard currency availability and ability to upstream cash

An established platform and integrated offering, enabling an ecosystem of use cases for customers

Strong track record of pioneering solutions and product innovation in our markets, putting us in the driving seat for promoting financial inclusion

Scaled platform with attractive combination of growth and margin track record on a standalone basis

Access to market maker that contributes to defining and driving forward the national and regional financial inclusion agenda through strong relationships with key actors in each market

Strong leadership team with over 20 years at the helm of fintech that are reshaping the digital and financial inclusion narrative

Majority

Transactions remain cash based

Strong

Annual growth in mobile internet users Increase

in Fintech transactions







Payments



Remittance



Leading & Saving





Digital bank in Madagascar



Mobile wallet in Togo and Comoros



Mobile wallet in Tanzania

S254m FY24A Revenue

+35% Revenue CAGR 53%

FY24A Adj. EBITDA margin



Government institutions



FY22-24A

Banks



authorities



Erwan Gelebart CEO MFS (ex-Ezra, JazzCash, Orange Money)



Elias Yazbeck COO MFS (ex-Meta, Mastercard, Veon)

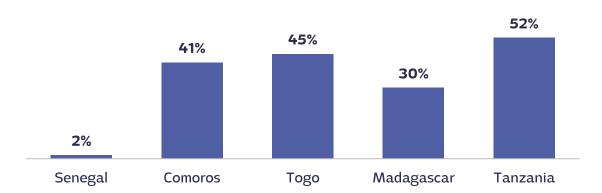
MFS & FINTECH OVERVIEW

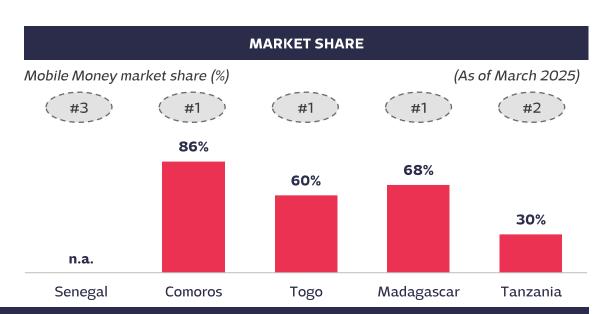




Active mobile money accounts as % of total mobile customers

(As of March 2025)



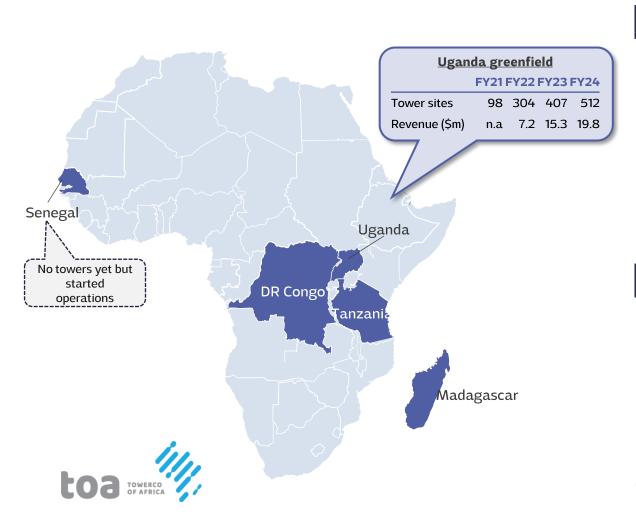


MFS REGISTERED ACCOUNTS (MARKET)



AXIAN LET'S GROW TOGETHER

TOWERCO OF AFRICA IS A LEADING INDEPENDENT MULTI-COUNTRY TOWERCO IN AFRICA







STELLARIX DATACENTERS & SILVER LINKS CONNECTIVITY: **POWERING AFRICA'S DIGITAL FUTURE**



AFRICA'S LEADING DATA CENTER PROVIDER

CORE SERVICES









STELL

CO-LOCATION

Scalable, Tier-III certified data centers

Hybrid, multicloud solutions

Low-latency, carrier-neutral networks

End-to-end protection for mission-critical data

OPERATIONS:



- Largest data center in Madagascar
- Acquired two sites from Telma (now Yas Madagascar)
- **Antananarivo:**
- 500 meters (28% market share in terms of ! surface area)
- 1MW Live
- 4 MW Under Development
- Key Competitors:



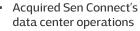












- Dakar
- A new flagship site located in Dakar, also in the pipeline (~2MW)
- 10% market share in terms of surface area
- **Key Competitors:**











TANZANIA:



- Dar es Salaam:
 - In the process of launching three data centers
 - 18% market share in terms of surface area
- **Key Competitors:**





SUBMARINE CABLE & TERRESTRIAL BACKBONE

CORE SERVICES







CABLE INFRASTRUCTURE WITH DIRECT ACCESS TO **20 COUNTRIES**



SILVER LINKS

LEVERAGE THE GROUP'S 17,200 KMS **TERRESTRIAL BACKBONE**

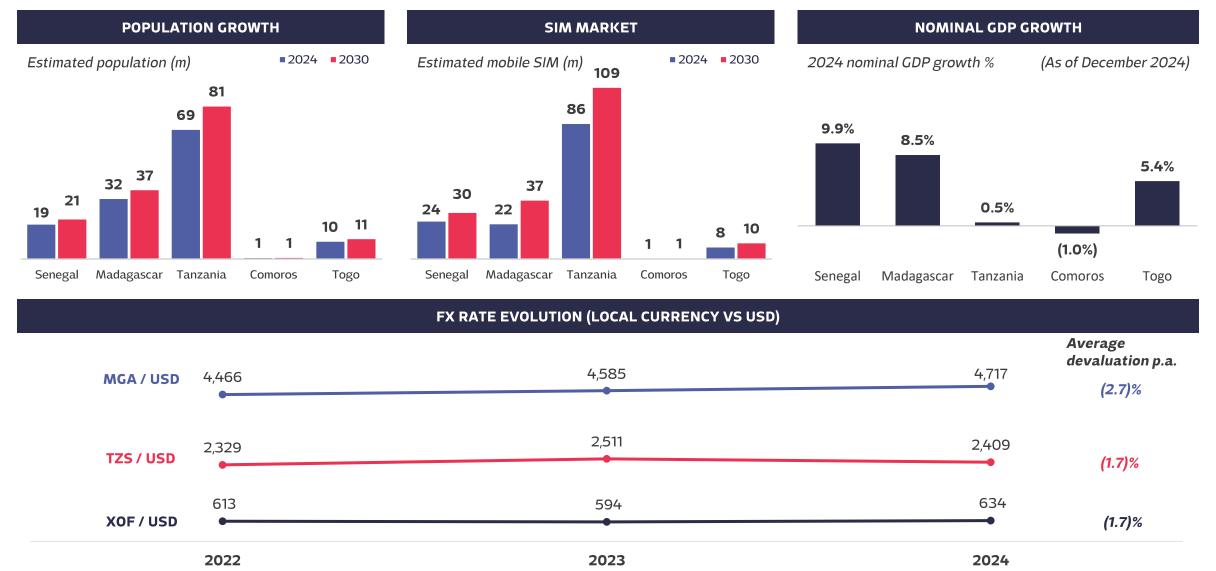
OVERVIEW:

- Services and products offering via our Silver Links brand include:
- Quality of service and associated service level agreements
- International leased lines or ethernet over synchronous digital hierarchy
- Direct wireless access wavelength services Global carrier Layer 2 ethernet
- Global virtual private network services on MPLS Layer 3
- IP transit based on direct submarine connection between Africa and Europe

- Silver Links is a member of two submarine cable consortia EASSy and METISS:
- Nine landing stations over EASSy in Comoros, Djibouti, Kenya, Madagascar, Mozambique, Somalia, South Africa, Sudan and Tanzania
- Four landing stations over METISS in Madagascar, Mauritius, Réunion and South Africa
- Own capacity in **more than ten** other submarine cables through acquisitions and swaps (more than 40,000km)

MACRO-ECONOMIC & FX OVERVIEW





ACCELERATING DIGITAL & FINANCIAL INCLUSION THROUGH CORPORATE SOCIAL RESPONSIBILITY



OUR PURPOSE: DELIVERING TRANSFORMATIONAL SOLUTIONS ALIGNED WITH THE SDG'S AND OUR BUSINESS PRIORITIES TO ENHANCE LIVELIHOODS IN AFRICA

LEADING WITH PURPOSE AND RESPONSIBILITY

ETHICAL AND LAWFUL CONDUCT

Our commitment to responsible business practices that create long-term value for our stakeholders while positively impacting society and the environment

DRIVING DIGITAL AND FINANCIAL USAGE

Improving lives and fostering economic growth through digital and financial inclusion

DATA PROTECTION AND PRIVACY

Safeguarding data, security, and privacy for our people, customers, and partners



98% of all sites equipped with 4G

70% of our workforce did compliance training







BUILDING COMMUNITIES

INCLUSIVITY, EQUITY AND DIVERSITY IN OUR WORKPLACE

Promoting a diverse and inclusive workplace

EMPLOYEE EMPOWERMENT AND SAFETY

Empowering our employees and ensuring health, safety, and security throughout our supply Chain

COMMUNITY ENGAGEMENT

Connecting and empowering our communities

35% women in our workforce

5 operations ISO certified (14001 & 45001)

10m children aged 0 to 5 beneficiary of the phase 1 - mobile birth registration program in Tanzania

In support of

WOMEN'S **EMPOWERMENT PRINCIPLES**

Established by UN Women and the







CHAMPIONING ENVIRONMENTAL STEWARDSHIP

CLIMATE ACTION

Building low-impact solutions.

CLIMATE ADAPTATION

Understanding climate change risks and exposition and adapting to climate change

BIODIVERSITY PRESERVATION

Sustaining and protecting biodiversity

95% of off-grid sites equipped with solar panels

CDP 2024: Obtained grade B-

Near-term targets validated by the SBTi in 2024





EMPOWERING LIVES AND

OUTSTANDING HUMAN CAPITAL



Highly experienced management team with previous roles in major international companies

A COMMITTED SHAREHOLDER



Hassanein HIRIDJEE

- Hassanein Hiridjee is a third-generation entrepreneur and part of the Hiridjee family – present and active in Madagascar since 1825
- Owns 100% of AXIAN Telecom
- He emphasises the long-term view in each investment and has continuously had a conservative tolerance to leverage
- Before founding AXIAN in 2015, Hassanein founded a real-estate company in Madagascar - First Immo
- He graduated from ESCP Europe

BOARD & GOVERNANCE



Anja BLUMERT Independent Non-Executive Director

- **Experienced TMT Executive**
- CFO of GreenScale Data Centres
- Former Head of M&A at Millicom Group



Afsar EBRAHIM

Independent Non-Executive Director

- Executive director of Kick Corporate Services
- Former executive at BDO & HSBC



Seynabou BA **Independent Non-Executive Director**

Founder of ESG Africa Previously ESG Manager Sub-Saharan Africa at IFC



Parwez JUG00

Non-Executive Director

Ex-Group Legal Counsel for Airtel Africa



Hassan JABER Executive Director



Nicolas SYLVESTRE-BONCHEVAL Executive Director



Hassanein HIRIDJEE Director & Founder

	NAME	POSITION	PREVIOUS ROLES	BIOGRAPHY	YEARS IN TELECOM	YEARS WITH AXIAN	
	Hassan JABER	Chief Executive Officer	MTN	HEC Paris and INSEADFormer CIO, COO and CEO at MTN	>25	1	
9	Nicolas SYLVESTRE- BONCHEVAL	Chief Financial Officer	Towers of strength	 HEC Paris Previously Finance Director at IHS, investment banking (JPM, Lazard) 	12	5	
	Linda KOUAM	Chief Commercial Officer	MTN	 INSEAD and TU Braunschweig Former MTN Group General Manager Digital Services 	20	4	
國	Jérôme ALBOU	Chief Technology & Information Officer	tigo MILLICOM THE DIGITAL LIFESTYLE	 MBA Columbia, London Busin. School CTIO and various Group positions previously at Millicom 	20	3	
	Anne-Claire GREMEAUX	General Counsel	ECP PRIVATE EQUITY	 French Bar / University Paris II Assas Former GC at ContourGlobal, GC at ECP fund, lawyer at Norton Rose 	>25	3	
9	Reda BENDEDDOUCHE	Chief Human Resources Officer	ey ooredoo'	 HEC Paris Previously Director in the HR advisory team of EY and CHRO at Ooredoo 	>15	2	
8	Erwan GELEBART	CEO Open Innovation and FinTech	orange"	 Skema Business School and INSEAD Previously CEO at Ezra, JazzCash, Orange Money Mali & Madagascar 	>15	2	
	Stéphane BEUVELET	CEO TowerCo of Africa	انصالات etisalat mobile	Polytech ToursFormer MD at 9Mobile Nigeria	>20	5	
(P)	Nadia RAJAONARISON	Chief Strategy Transformation Officer	orange"	 ESCP, INSEAD Previously PMO and various Group positions at Orange 	>15	3	
	Daniel UDOCHI	Chief Risk & Compliance Officer	d	 University of Cumbria and University of Benin Former Head of Enterprise Risk at du 	>20	1	
0	Aboubakar HAMAN	Chief Corporate Affairs Officer	MTN	University of St. GallenFormer Regional Director of Risk and Compliance at MTN Group	>25	2	
	Loïc LE GROGNEC	Chief Internal Audit Officer	orange"	 University of Rennes I Director within the Internal Audit Department at Orange in France 	>30	2	
	Loïc	Affairs Officer Chief Internal		Compliance at MTN Group University of Rennes I Director within the Internal Audit			

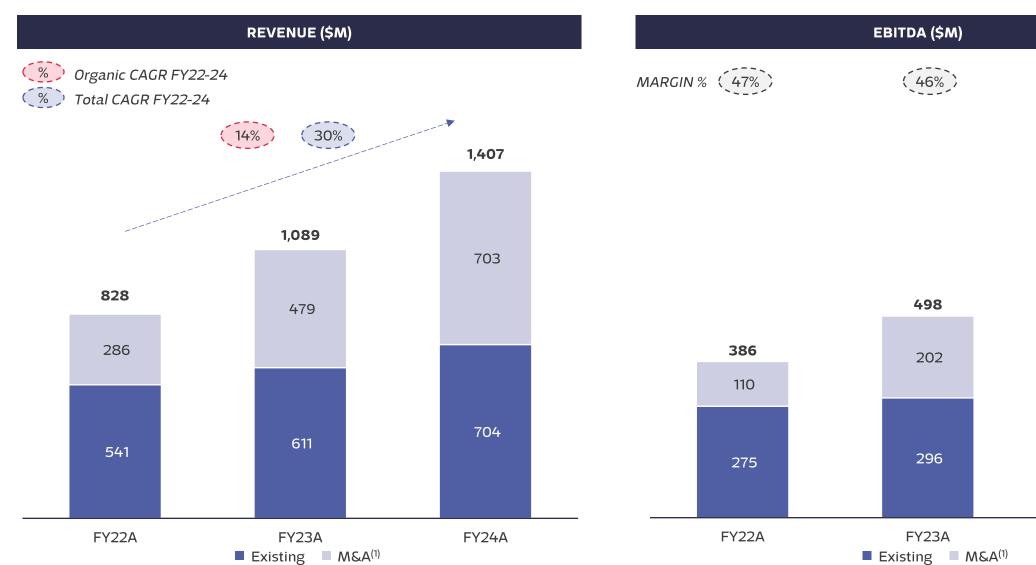


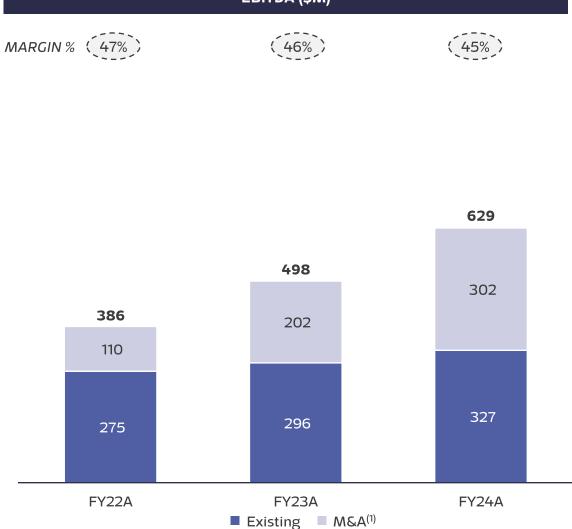


FINANCIAL PERFORMANCE

STRONG ORGANIC AND INORGANIC GROWTH SINCE BOND ISSUANCE

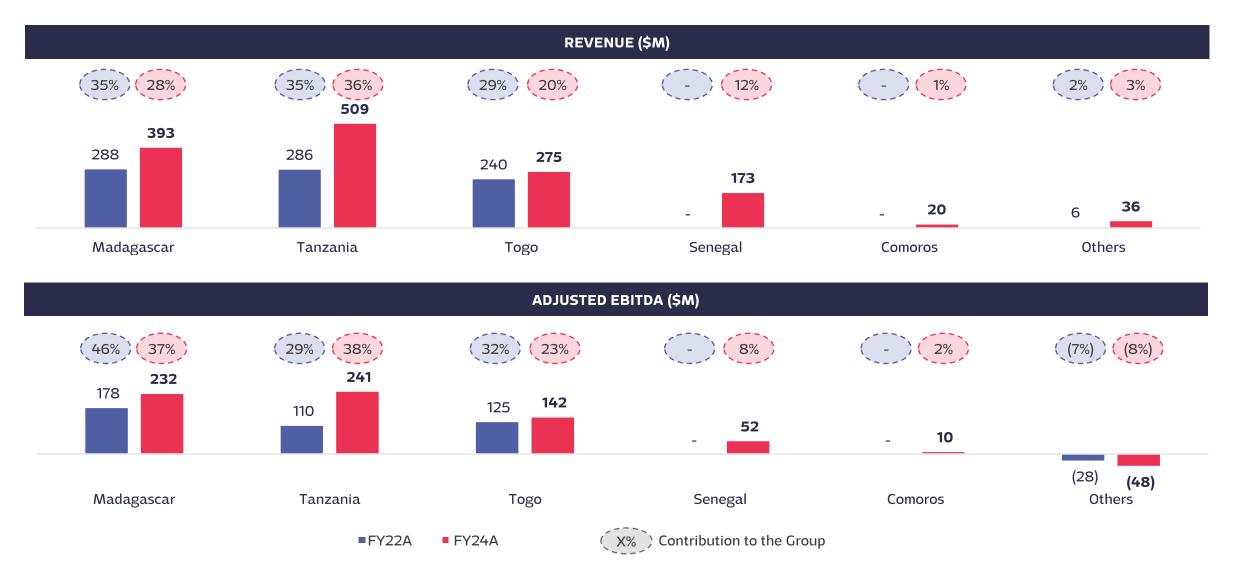






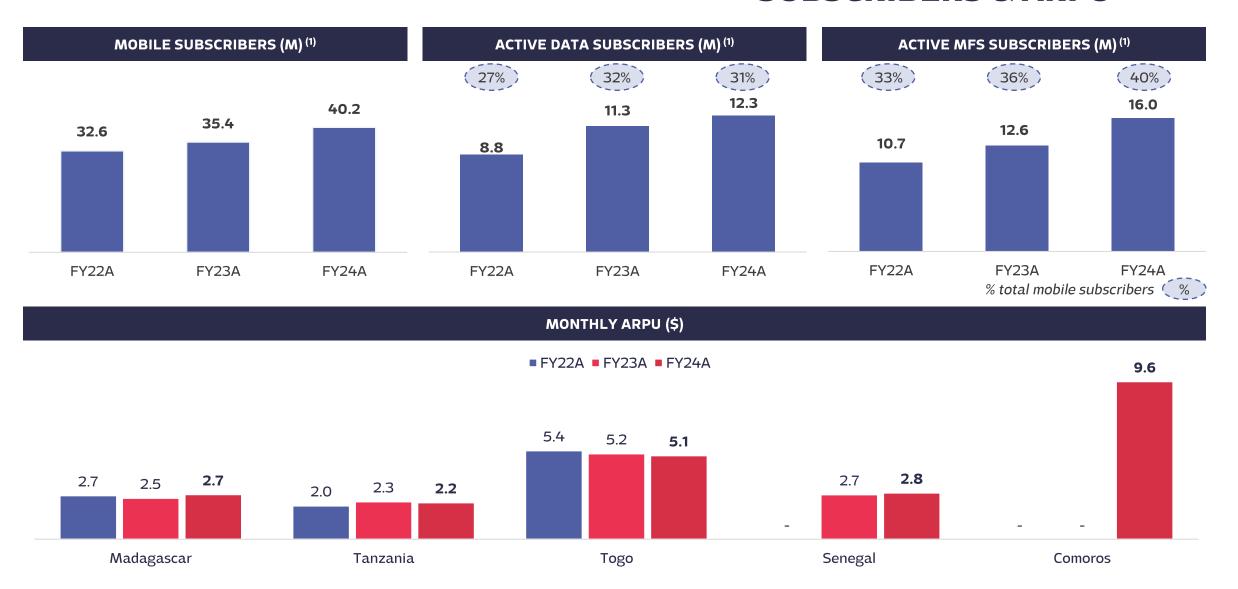
AXIAN LET'S GROW TOGETHER

COUNTRY CONTRIBUTION, WITH TANZANIA AS LARGEST OPCO FROM FY24



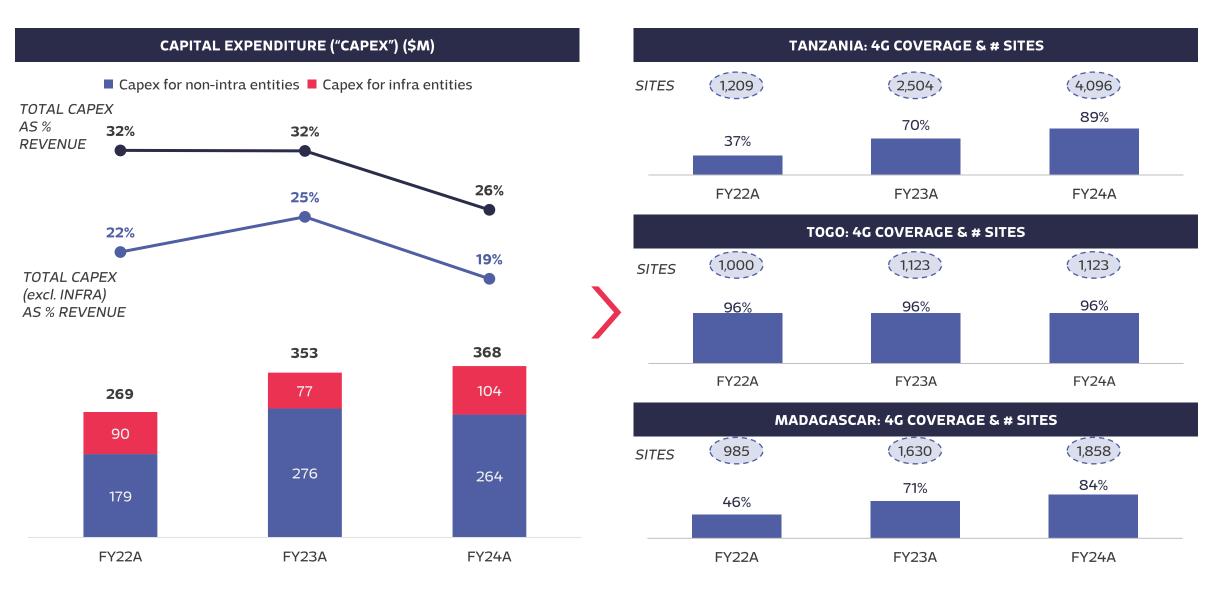
STRONG OPERATIONAL MOMENTUM WITH GROWTH IN BOTH SUBSCRIBERS & ARPU





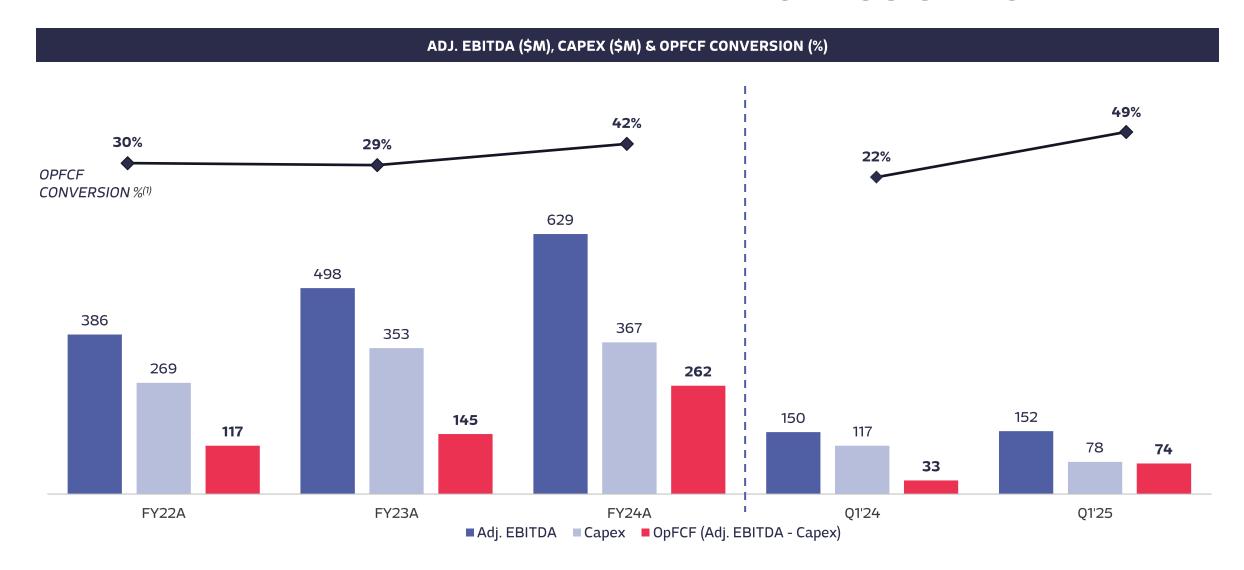
INVESTED IN 4G ROLL-OUT TO CREATE FUTURE PROOF NETWORKS





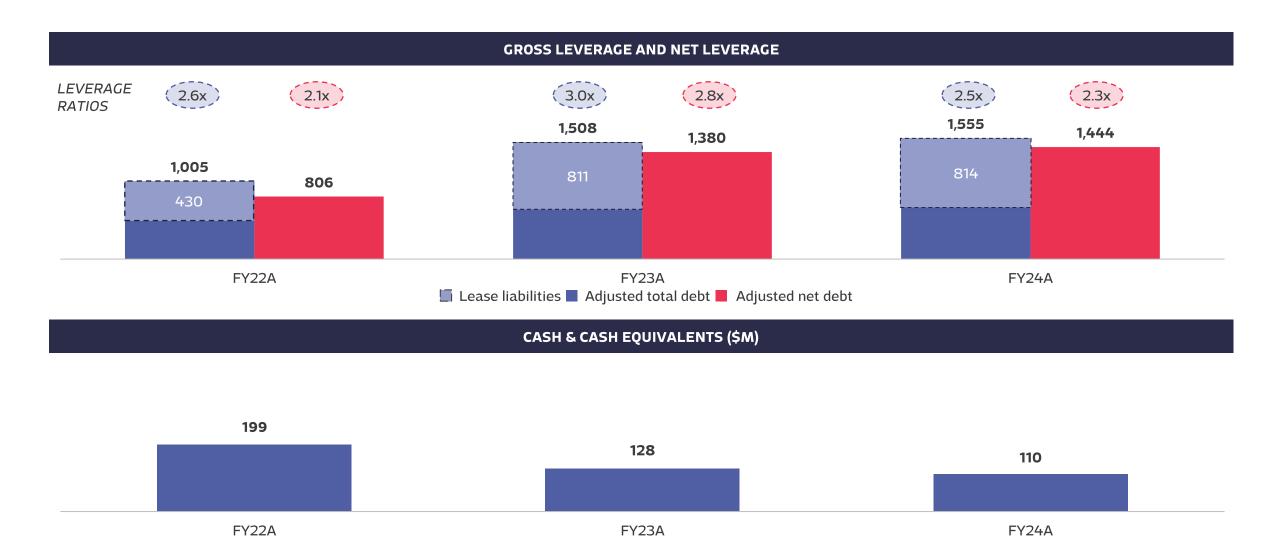
AS COMPLETE 4G COVERAGE COMPLETED, OUR FCF GENERATION IS IMPROVING SIGNIFICANTLY





LEVERAGE OVERVIEW





GLOSSARY



Important notice

In this presentation, we present certain financial measures of the Group that are not defined in, and thus, not calculated in accordance with International Financial Reporting Standard ("IFRS"), United States Generally Accepted Accounting Practice ("U.S. GAAP") or generally accepted accounting principles in any other relevant jurisdiction.

These include EBITDA, Adjusted EBITDA, Adjusted EBITDA Margin (each as defined below). Because these measures are not standardized, they may not be comparable to other similarly titled measures used by other companies and have limitations as analytical tools and should not be considered in isolation or as a substitute for analysis of our operating results as reported under IFRS.

We do not regard these non-IFRS measures as a substitute for, or superior to, the equivalent measures calculated and presented in accordance with IFRS or those calculated using financial measures that are calculated in accordance with IFRS.

Adjusted EBITDA: EBITDA adjusted for: (i) impairment of property, plant and equipment; (ii) loss or (gain) on termination or modification of lease contracts; (iii) share of profit in associates and joint ventures; (iv) loss or (gain) on disposal of subsidiary, associate, or joint venture; (v) loss or (gain) on disposal of property, plant and equipment; (vi) interest income on restricted cash (representing primarily mobile money floats); and (vii) certain other items that management believes are not indicative of the core performance of our business;

Adjusted EBITDA Margin: ratio of Adjusted EBITDA to our revenue, expressed as a percentage:

Adjusted Net Debt: Adjusted Total Debt less cash and cash equivalents (excluding deposits held at banks and bank overdraft) as at the date of the consolidated statement of financial position;

Adjusted Net Debt to Adjusted EBITDA Ratio: Adjusted Net Debt divided by Adjusted EBITDA for a stated period, expressed as a multiple;

Adjusted Total Debt: current and non-current borrowings including capitalized debt issuance costs (excluding the Subordinated Shareholder Loans and loans payable to entities under common control) and lease liabilities as at the date of the consolidated statement of financial position;

Active data users: total number of customers using more than 5 MB of mobile data over a 30-day period;

Active MFS users: total number of mobile financial subscribers that made, received or participated in a Mobile Money Active Event within 30 days. A Mobile Money Active Event is a transaction initiated by a mobile money user, whether or not it is revenue-generating;

Capital Expenditure: cash outflows for the purchases of property, plant and equipment and purchases of intangible assets as stated in the Statement of Cash Flows in the Financial Statements;

Data penetration: the percentage of revenue generating subscribers that are also active data users over a 30-day period;

MFS penetration: the percentage of revenue generating subscribers that are also active MFS users over a 30-day period;

EBITDA: profit or loss for the year, excluding the impact of: (i) tax expense; (ii) finance income; (iii) finance costs; (iv) depreciation of property, plant and equipment; (v) amortization of intangible assets; and (vi) depreciation of right-of-use assets;

Market share: We monitor revenue market share and subscriber market share. Revenue market share is an operator's total revenue as a proportion of the total revenue of all operators in the market. Subscriber market share is the number of an operator's revenue generating subscribers as a proportion of the total number of revenue generating subscribers in the market across all operators;

Owned Towers: Refers to ground-based towers, rooftop towers, and cell-on-wheels supporting wireless telecommunication equipment, and we measure the number of Owned Towers by considering the number of towers which are owned by all consolidated subsidiaries of the Group;

Revenue generating subscribers ("RGS"): revenue generating subscribers over fixed periods, usually a 90-day period at the Group level (a block of which we refer to as an "RGS90"), and one-, seven-, 30- and 60-day periods at the operational level;

Shared Towers: Refers to a subset of Owned Towers, specifically those towers which are owned by companies in our Group which provide passive telecommunications infrastructure services. We measure the number of Shared Towers by considering only those Towers with at least one Tenant at the date of measurement;

Tenancy Ratio: Refers to the average number of Tenants per Shared Tower across our portfolio. The Tenancy Rate is calculated by dividing the number of Tenants in Shared Towers by the number of Shared Towers at the date of measurement;

Tenants: Refers to the number of distinct customer points of presence across our Shared Tower portfolio.