

Antananarivo, 1 December 2022

AXIAN TELECOM APPOINTS SEYNABOU BA TO ITS BOARD OF DIRECTORS

AXIAN Telecom, one of the leading pan-African telecom groups, has announced the appointment of Ms. Seynabou Ba to its Board of Directors.

Ms. Ba, Founder of ESG Africa Ltd. and Group ESG Director for Azura Power Holdings Ltd. joined the AXIAN Telecom Board of Directors as a Non-Executive Independent Director (NED) on 1 December 2022. Ms. Ba also serves as NED on the Board of Directors of Ecobank Senegal. She has over 20 years of experience in sustainability.

During a prestigious career with the International Finance Corporation, Ms. Ba was the Manager for the Environmental, Social and Governance Department in Sub-Saharan Africa. There, she led the organization's efforts to promote sustainable private sector investments while overseeing ESG risk management and performance for new businesses. Prior to that, Ms. Ba served as Head Environmental Underwriter at XL Group in London and at Zurich Insurance Group in London, New-York, and Toronto.

Hassanein Hiridjee, Chairman of the Board commented:

// *We are pleased to welcome Seynabou to the AXIAN Telecom Board. I'm sure that her track record on matters of governance will bring much value to our Group. Her deep environment, social and governance expertise will be particularly valuable to us as we seek to grow responsibly and improve the everyday lives of the communities we serve across Africa. On behalf of the Board, I would like to extend my warmest welcome to Seynabou. //*

Ms. Ba commented:

// *I am delighted to be joining AXIAN Telecom's Board as the company is embarking on the next phase of its growth and ESG journey. AXIAN Telecom is at the forefront of pushing the boundaries of digital and financial inclusion to ensure everyone can benefit from the transformative impact of being connected. I look forward to working with Hassanein, the Board and the management team of AXIAN Telecom to ensure an inclusive and sustainable digital growth across the African continent. //*

ABOUT AXIAN TELECOM

Axian Telecom is a pan-African telecommunications service provider operating in nine markets through its subsidiaries and affiliates in Tanzania, Madagascar, Togo, Uganda, Democratic Republic of the Congo (DRC), Senegal, Réunion, Mayotte, and the Comoros. It operates across three key business segments, providing mobile and fixed networks as well as digital infrastructure and mobile financial services. Axian Telecom is Africa's 7th largest mobile operator serving around 33 million customers and is a market disruptor, having expanded through active acquisitions and heavy network investments since 2015.

Find out more about AXIAN Telecom : www.axian-telecom.com

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